



BROCHURE 2025

ORGANIZED BY:





Relevant statistics

2023 1 000 attendees and
60 sponsoring companies

2024 1 200 attendees and
70 sponsoring companies

COMING SOON

2025 1 800 attendees and
80 sponsoring companies

CherryTech Convention - 3rd Edition

Following a successful second edition in June 2024, which attracted over 1,200 attendees and 70 companies, we are excited to announce the upcoming 2025 Cherry Tech Convention.

This event, organized jointly by the Yentzen Group and SmartCherry, targets professionals looking to boost their expertise in cherry production. It will cover a wide range of topics including post-harvest processes, crop management, varieties, and more, with a special emphasis on Chile. As the leading cherry exporter globally, Chile holds an advanced position in the industry and sets the benchmark in production efficiency.

CherryTech provides a platform for the dissemination of research in areas such as technical orchard management, varieties and rootstocks, irrigation, nutrition, biostimulants usage, pest and disease control, technological advances, and post-harvest management. This event aims to foster the growth of the entire cherry industry value chain.



June 17th,
2025



Gran Arena
Monticello,
Chile

ORGANIZED BY:



SMARTCHERRY

YENTZEN
GROUP



TICKETS 2025

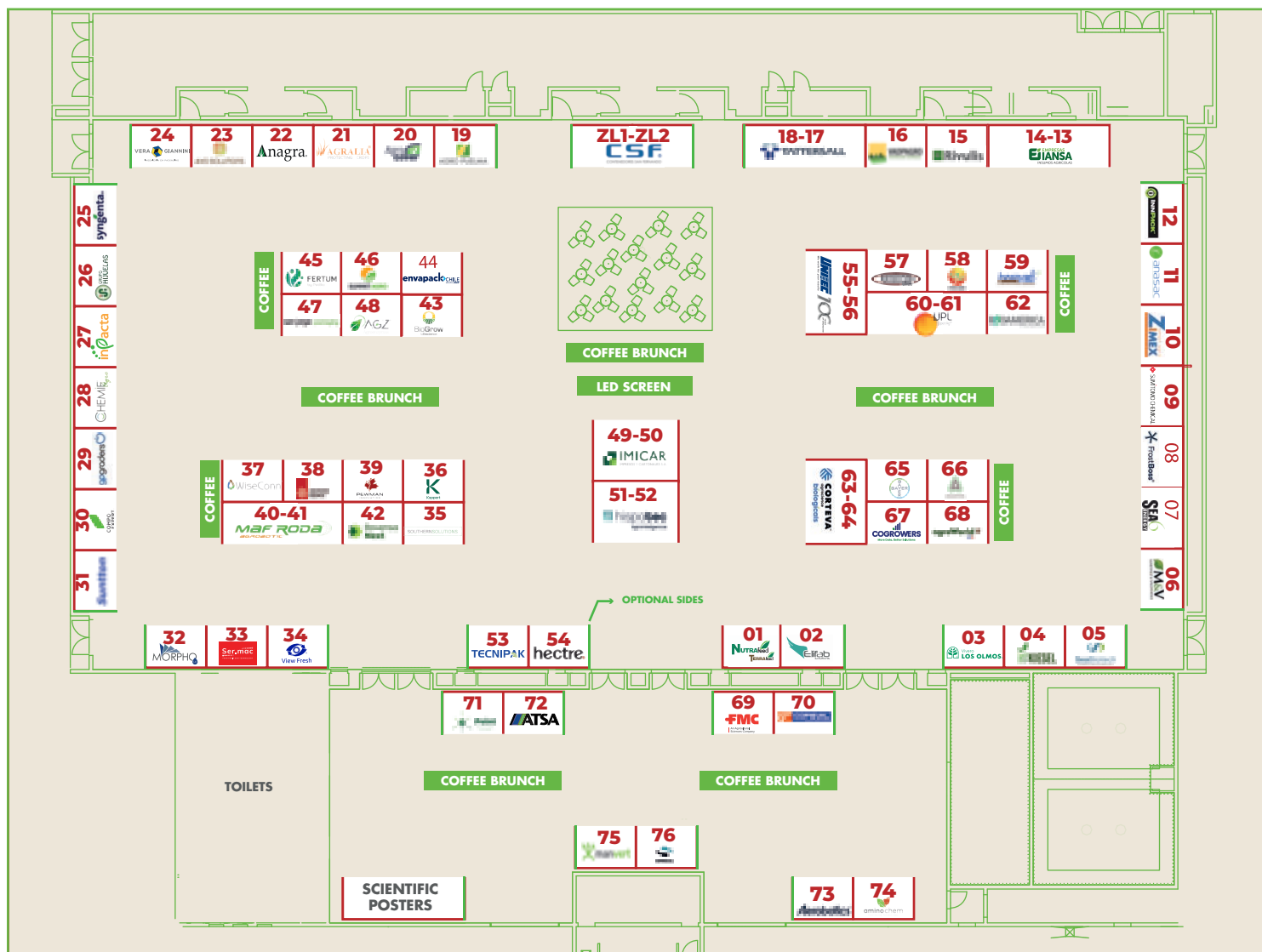
EARLY BIRD: \$ 203,74 + IVA (\$ 242,45)

*Early bird until january 30th, 2025

GENERAL TICKET:\$224,11 + IVA (\$ 266,69)

PACK OF 10 TICKETS: \$1.935,50 + IVA (\$2.303,24)

BOOTH LAYOUT 2025



June 17th, 2025



PLATINUM SPONSOR



Product / Sponsor	Price in USD*	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks
Exclusive Brunch Video to be played during brunch in Stand Area and Plenary (2 min max) -Napkins with company logo	USD56.000	2	5	5	✓	✓	✓	✓
Lounge Area (Exclusive Sponsorship) -Logo and video only on Bingo area screen - Welcome arch to Lounge Area with company logo	USD17.000	1	3	5	✓	✓	✓	✓
Jockey	USD14.000	0	3	5	✓	✓	✓	✓
Umbrella	USD14.000	0	3	5	✓	✓	✓	✓
Kitchen breastplate	USD14.000	0	3	5	✓	✓	✓	✓
Universal adapter	USD14.000	0	3	5	✓	✓	✓	✓
Desktop pencil holder	USD14.000	0	3	5	✓	✓	✓	✓
Material bag	USD12.000	1	3	5	✓	✓	✓	✓
Lanyards	USD11.000	1	3	5	✓	✓	✓	✓
Badges	USD8.500	0	3	5	✓	✓	✓	✓
Aluminum bottle with lid	USD8.000	0	3	5	✓	✓	✓	✓





*Prices do not include VAT. Exchange rate set at USD/CLP 915

 SOLD / RESERVED

GOLD SPONSOR

Product / Sponsor	Price in USD*	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks
Cherry Sizer	USD9.000	0	3	5		✓	✓	✓
Mug	USD9.000	0	3	5		✓	✓	✓
Corporate keychain	USD8.500	0	3	5		✓	✓	✓
Cable adapter	USD8.500	0	3	5		✓	✓	✓
Car charger	USD8.000	0	3	5		✓	✓	✓
Pocket flashlight	USD8.000	0	3	5		✓	✓	✓
Card holder	USD8.000	0	3	5		✓	✓	✓
Wine set	USD8.000	0	3	5		✓	✓	✓
Phone case desktop	USD7.500	0	3	5		✓	✓	✓
Mouse Pad	USD7.500	0	3	5		✓	✓	✓
Welcome Coffee Break	USD7.500	0	3	5		✓	✓	✓
Morning Coffee Break	USD7.500	0	3	5		✓	✓	✓
Afternoon Coffee Break	USD7.500	0	3	5		✓	✓	✓
Desk Planner Pad + Pencil	USD7.000	0	3	5		✓	✓	✓
Welcome Dinner	USD7.000	0	3	5		✓	✓	✓
Notepad	USD6.500	0	3	5		✓	✓	✓
Post-it	USD6.500	0	2	2		✓	✓	✓
Branded Fleece Neck Warmer	USD6.500	0	2	2		✓	✓	✓
Bandana	USD6.500	0	2	2		✓	✓	✓
Hydration point - Bottle with logo	USD4.200	0	2	2			✓	✓
Car Bag	USD4.200	0	2	2			✓	✓

MAF RODA
AGROBOTIC

BLOOM
FRESH

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SOLD / RESERVED

BENEFITS ASSOCIATED WITH SPONSORSHIP

SILVER SPONSOR

Product / Sponsor	Price in USD*	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks
Translation Cabin	USD 3.800	0	1	2			✓	✓
Candies / Chocolates	USD 3.800	0	2	2			✓	✓
Wardrobe	USD 3.800	0	2	2			✓	✓



STANDS

Product / Sponsor	Price Renovation 2025*	Price in USD*	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks
Corporate Stand (3x2m)	USD 3.500	USD 3.700	1	2			✓	✓
Corporate Stand (4x3m)	USD 8.000	USD 8.500	2	4	✓		✓	✓

*Prices do not include VAT. Exchange rate set at USD/CLP 915

 SOLD / RESERVED

MERCHANDISING











CherryTech 2025

ORGANIZED BY:



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