



Cherry *Tech* 2026

BROCHURE



www.cherrytechconvention.com



SMARTCHERRY

Organized by

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GROUP



Why attend?

CherryTech is not just a technical event — it's a real opportunity to turn knowledge into action. **With over 1,600 attendees** at its third edition in 2025, participation from **80 sponsoring companies**, and the most influential experts in the field, the event delivers **practical tools and specialized content** to support better decision-making in the field and postharvest operations.

In an industry under constant pressure to produce high-quality fruit faster and more efficiently, this event once again seeks answers to real-world challenges: water management strategies, cherry tree physiology, varietal development, disease control, **technologies to enhance fruit condition, and sustainable production.**

In addition, CherryTech features a **scientific poster exhibition area** dedicated to research on cherry production—a space that fosters the **exchange of academic and applied knowledge, opening new perspectives for innovation and study in the industry.**

Attending **CherryTech 2026** means staying on the cutting edge of technical knowledge, exchanging experiences with fellow professionals, and remaining competitive in an industry that demands precision, adaptability, and continuous improvement.

Don't miss the fourth edition of the industry's most important technical event!

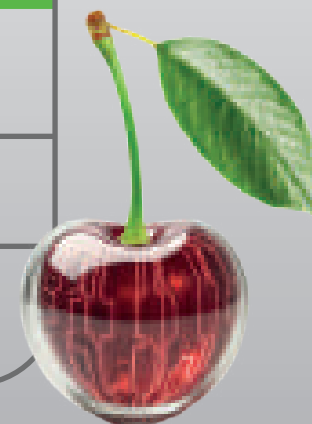


06 | 17 | 2026

Tickets 2026



Category 	Value 2026
Early bird	USD 220
General ticket	USD 240
Pack of 10 tickets	USD 2080



Early bird until december 31st, 2025

To purchase your ticket, send an email to
 entradas@yentzengroup.com

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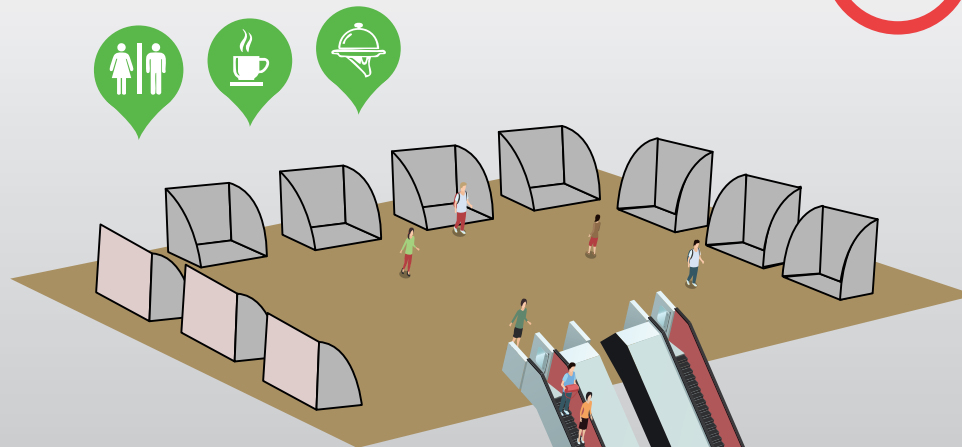
4th EDITION
MONTICELLO, CHILE

Layout 2026



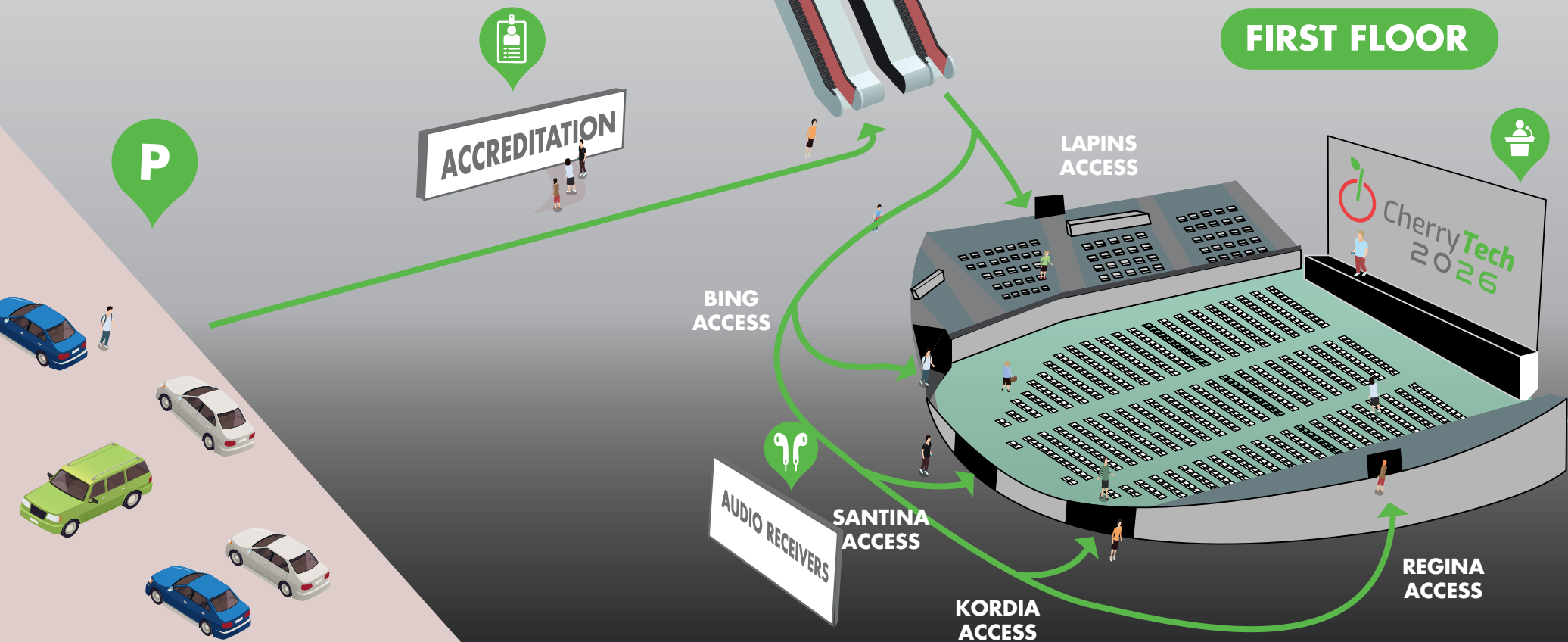
Booths

SECOND FLOOR

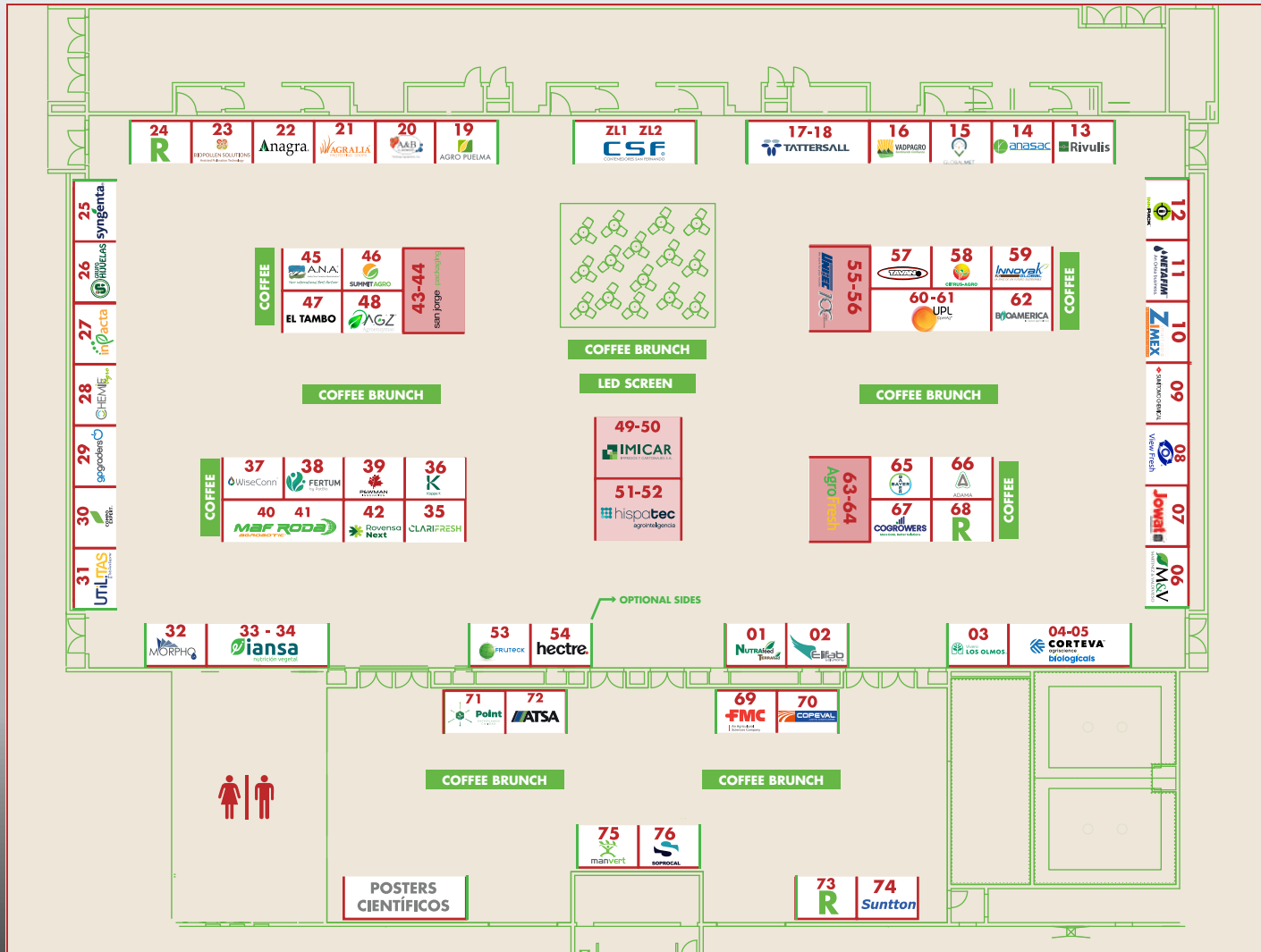


Conference

FIRST FLOOR



Booth layout 2026



Legend

- Stands 3x2
- Stands 4x3
- Lounge area
- Restrooms
- COFFEE BRUNCH Food and drinks
- Reserved

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Benefits associated with sponsorship

PLATINUM SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Exclusive Brunch Video to be played during brunch in Stand Area and Plenary (2 min max) -Napkins with company logo	USD56.000	2	5	5	✓	✓	✓	✓	✓	✓
Lounge Area (Exclusive Sponsorship) -Logo and video only on Bingo area screen - Welcome arch to Lounge Area with company logo	USD17.000	1	3	5	✓	✓	✓	✓	✓	
Jockey	USD12.000	0	3	5	✓	✓	✓	✓		
Material bag	USD12.000	1	3	5	✓	✓	✓	✓		
Lanyards	USD12.000	1	3	5	✓	✓	✓	✓		
Cherry Sizer	USD9.000	0	3	5	✓	✓	✓	✓		
Mug	USD9.000	0	3	5	✓	✓	✓	✓		
Badges	USD8.500	0	3	5	✓	✓	✓	✓		
Welcome Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	
Morning Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	
Afternoon Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	



AVAILABLE



SOLD / RESERVED

*Prices do not include Chilean VAT

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Benefits associated with sponsorship

GOLD SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Corporate keychain	USD8.300	0	3	5		✓	✓	✓		
Aluminum bottle with lid	USD8.300	0	3	5		✓	✓	✓		
Car charger (12V)	USD8.300	0	3	5		✓	✓	✓		
Card holder	USD8.000	0	3	5		✓	✓	✓		
Wine set	USD8.000	0	3	5		✓	✓	✓		
Phone case desktop	USD7.500	0	3	5		✓	✓	✓		
Welcome dinner	USD7.500	0	3	5		✓	✓	✓		
Mouse Pad	USD7.500	0	3	5		✓	✓	✓		
Desk Planner Pad + Pencil	USD7.000	0	3	5		✓	✓	✓		
Notepad	USD6.500	0	2	2		✓	✓	✓		
Post-it	USD6.500	0	2	2		✓	✓	✓		
Branded Fleece Neck Warmer	USD6.500	0	2	2		✓	✓	✓		
Bandana	USD6.500	0	2	2		✓	✓	✓		



AVAILABLE



SOLD / RESERVED

06|17|2026 Benefits associated with sponsorship

SILVER SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Carg bag	USD 4.200	0	2	2			✓	✓		
Hydration point	USD 4.200	0	2	2			✓	✓		
Translation Cabin	USD 3.800	0	2	2			✓	✓		
Candies / Chocolates	USD 3.800	0	2	2			✓	✓		
Wardrobe	USD 3.800	0	2	2			✓	✓		

! If you have any proposal or idea related to merchandising, we would be glad to hear about it and help bring it to life. You can reach us at events@yentzengroup.com

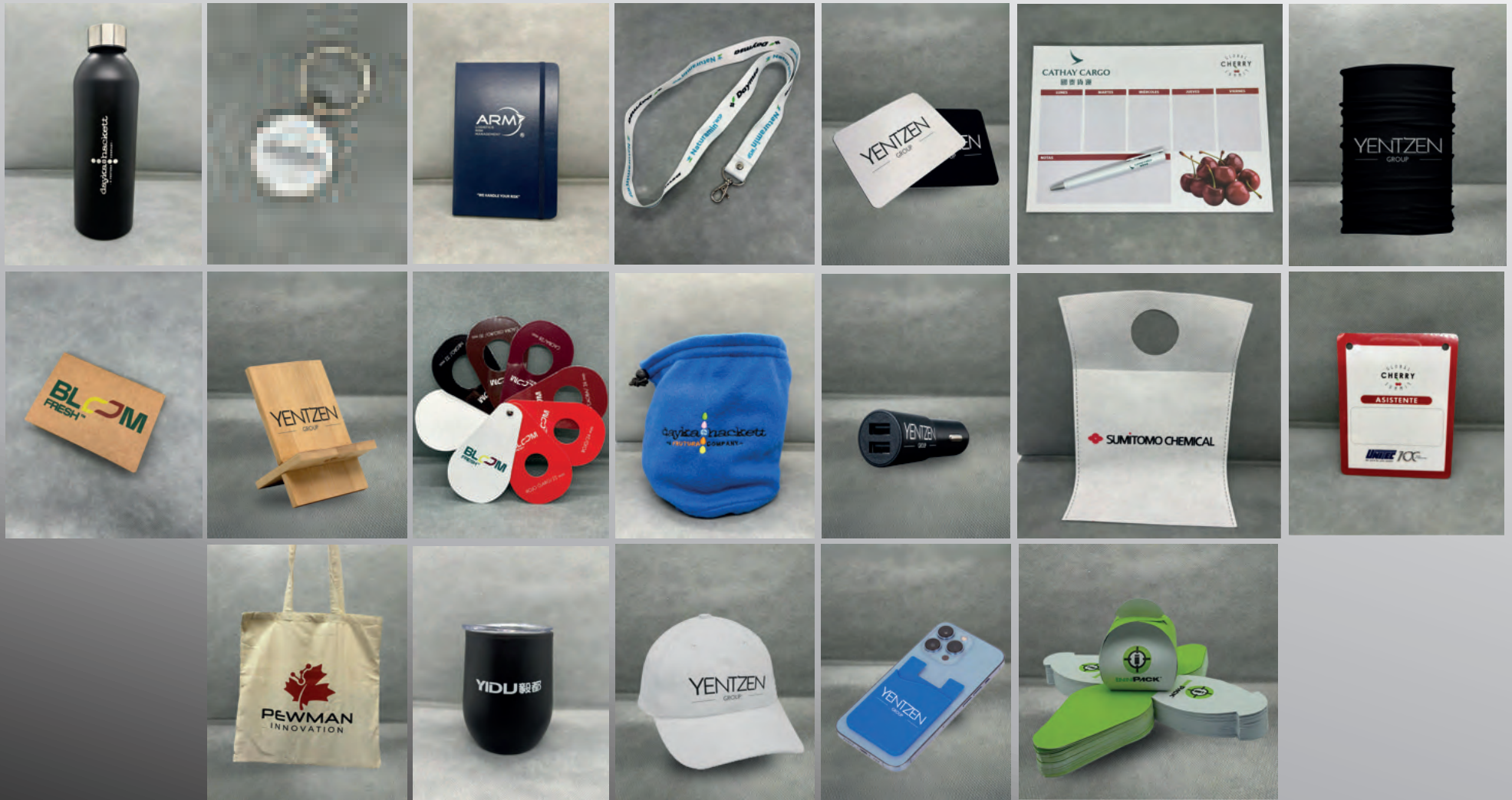
STANDS

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Corporate Stand (3x2m)	USD 3.500	USD 3.700	1	2			✓	✓		
Corporate Stand (4x3m)	USD 8.000	USD 8.500	2	4	✓		✓	✓		

*Prices do not include Chilean VAT

AVAILABLE
 SOLD / RESERVED

Products photographs







Sponsors 2025

PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSOR



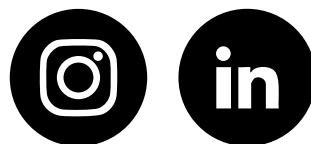
SPONSORING COMPANIES



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✉ events@yentzengroup.com / entradas@yentzengroup.com



Yentzen Events

