



# Cherry *Tech* 2026

## BROCHURE



[www.cherrytechconvention.com](http://www.cherrytechconvention.com)



SMARTCHERRY

Organized by

YENTZEN  
GROUP



# Why attend?

**CherryTech** is not just a technical event — it's a real opportunity to turn knowledge into action. **With over 1,600 attendees** at its third edition in 2025, participation from **80 sponsoring companies**, and the most influential experts in the field, the event delivers **practical tools and specialized content** to support better decision-making in the field and postharvest operations.

In an industry under constant pressure to produce high-quality fruit faster and more efficiently, this event once again seeks answers to real-world challenges: water management strategies, cherry tree physiology, varietal development, disease control, **technologies to enhance fruit condition, and sustainable production.**

In addition, CherryTech features a **scientific poster exhibition area** dedicated to research on cherry production—a space that fosters the **exchange of academic and applied knowledge, opening new perspectives for innovation and study in the industry.**

Attending **CherryTech 2026** means staying on the cutting edge of technical knowledge, exchanging experiences with fellow professionals, and remaining competitive in an industry that demands precision, adaptability, and continuous improvement.

**Don't miss the fourth edition of the industry's most important technical event!**

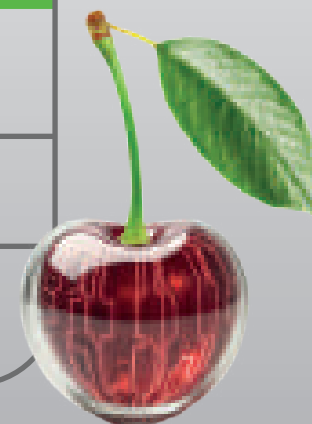


06 | 17 | 2026

# Tickets 2026



| Category  | Value 2026 |
|--------------------------------------------------------------------------------------------|------------|
| Early bird                                                                                 | USD 220    |
| General ticket                                                                             | USD 240    |
| Pack of 10 tickets                                                                         | USD 2080   |



Early bird until december 31st, 2025

To purchase your ticket, send an email to  
 [entradas@yentzengroup.com](mailto:entradas@yentzengroup.com)

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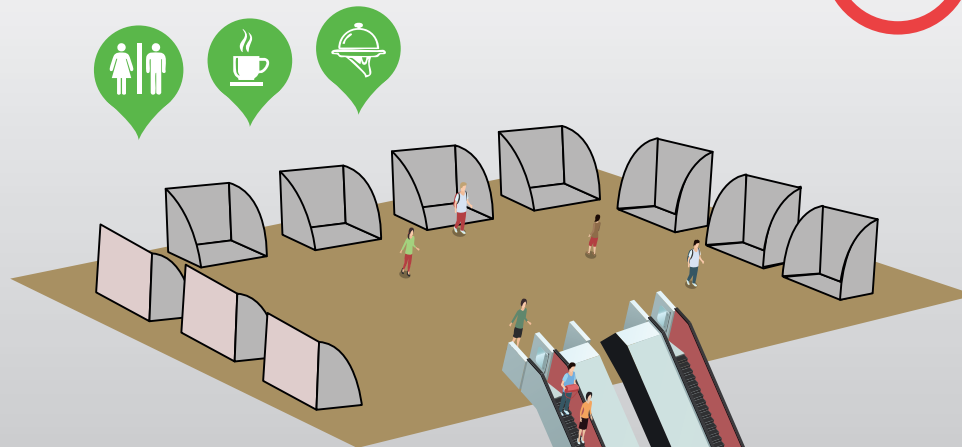
**4th EDITION**  
**MONTICELLO, CHILE**

# Layout 2026



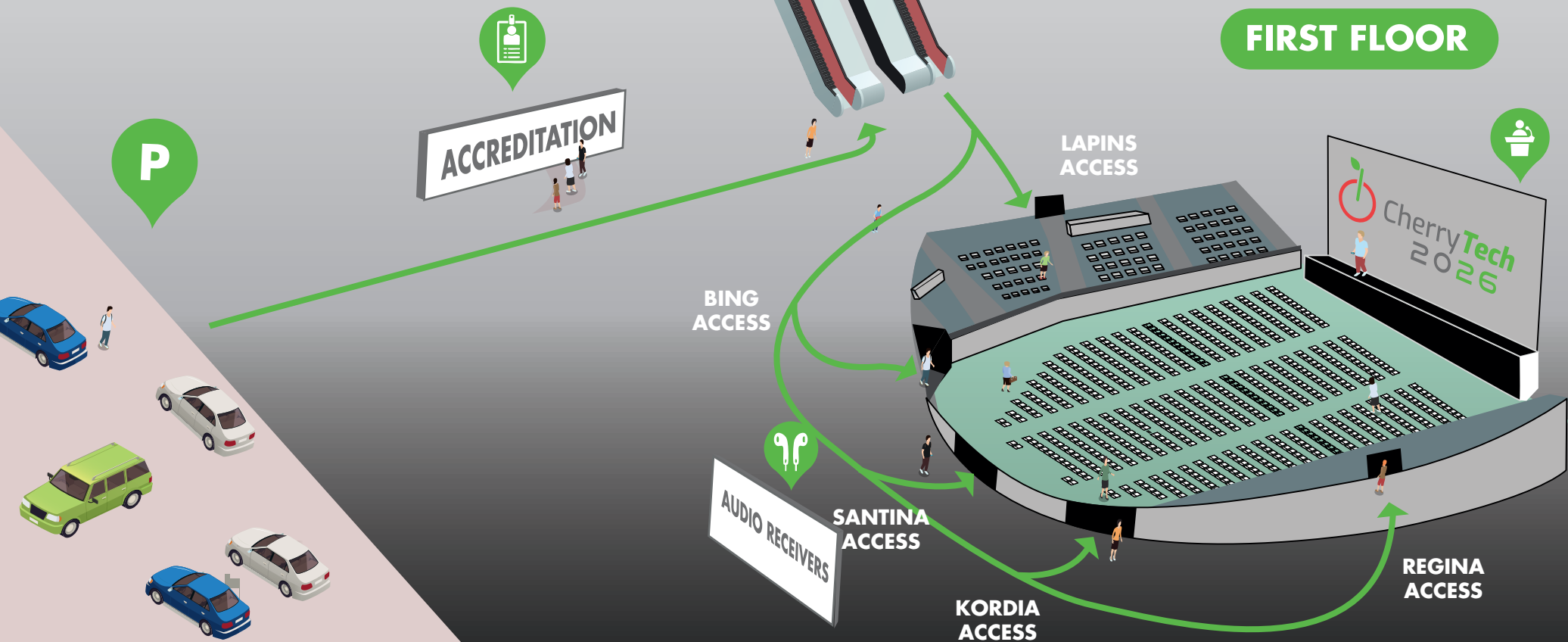
## Booths

SECOND FLOOR

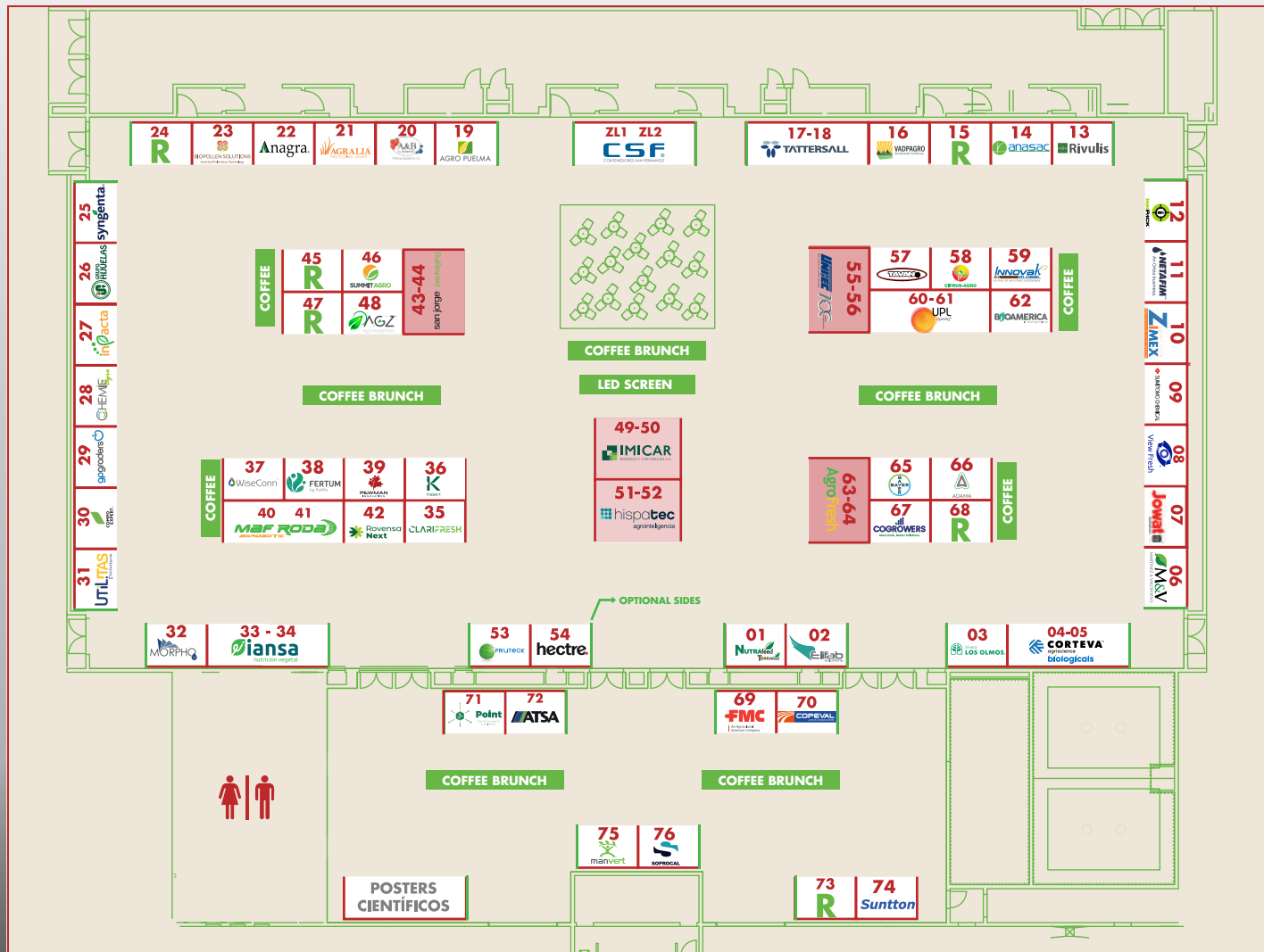


## Conference

FIRST FLOOR



# Booth layout 2026



## Legend

- Stands 3x2
- Stands 4x3
- Lounge area
- Restrooms
- Food and drinks
- Reserved

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## Benefits associated with sponsorship

### PLATINUM SPONSOR

| Product / Sponsor                                                                                                                          | Price in USD | Stand (3x2 m) | All Access Passes | Passes to Exhibition Area | Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month) | Advertorial on Portalfruticola.com* | Logo on event website | Logo on welcome totem and rotating video during breaks | Video in the stands area | Video in plenary |
|--------------------------------------------------------------------------------------------------------------------------------------------|--------------|---------------|-------------------|---------------------------|-----------------------------------------------------------------------------|-------------------------------------|-----------------------|--------------------------------------------------------|--------------------------|------------------|
| <b>Exclusive Brunch</b><br>Video to be played during brunch in Stand Area and Plenary (2 min max)<br>-Napkins with company logo            | USD56.000    | 2             | 5                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      | ✓                        | ✓                |
| <b>Lounge Area (Exclusive Sponsorship)</b><br>-Logo and video only on Bingo area screen<br>- Welcome arch to Lounge Area with company logo | USD17.000    | 1             | 3                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      | ✓                        |                  |
| <b>Jockey</b>                                                                                                                              | USD12.000    | 0             | 3                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| <b>Material bag</b>                                                                                                                        | USD12.000    | 1             | 3                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| <b>Lanyards</b>                                                                                                                            | USD12.000    | 1             | 3                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| <b>Cherry Sizer</b>                                                                                                                        | USD9.000     | 0             | 3                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| <b>Mug</b>                                                                                                                                 | USD9.000     | 0             | 3                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| <b>Badges</b>                                                                                                                              | USD8.500     | 0             | 3                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| <b>Welcome Coffee Break</b>                                                                                                                | USD8.500     | 0             | 3                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      | ✓                        |                  |
| <b>Morning Coffee Break</b>                                                                                                                | USD8.500     | 0             | 3                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      | ✓                        |                  |
| <b>Afternoon Coffee Break</b>                                                                                                              | USD8.500     | 0             | 3                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      | ✓                        |                  |

\*Prices do not include Chilean VAT

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 SOLD / RESERVED

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## Benefits associated with sponsorship

### GOLD SPONSOR

| Product / Sponsor          | Price in USD | Stand (3x2 m) | All Access Passes | Passes to Exhibition Area | Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month) | Advertorial on Portalfruticola.com* | Logo on event website | Logo on welcome totem and rotating video during breaks | Video in the stands area | Video in plenary |
|----------------------------|--------------|---------------|-------------------|---------------------------|-----------------------------------------------------------------------------|-------------------------------------|-----------------------|--------------------------------------------------------|--------------------------|------------------|
| Corporate keychain         | USD8.300     | 0             | 3                 | 5                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Aluminum bottle with lid   | USD8.300     | 0             | 3                 | 5                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Car charger (12V)          | USD8.300     | 0             | 3                 | 5                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Card holder                | USD8.000     | 0             | 3                 | 5                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Wine set                   | USD8.000     | 0             | 3                 | 5                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Phone case desktop         | USD7.500     | 0             | 3                 | 5                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Welcome dinner             | USD7.500     | 0             | 3                 | 5                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Mouse Pad                  | USD7.500     | 0             | 3                 | 5                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Desk Planner Pad + Pencil  | USD7.000     | 0             | 3                 | 5                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Notepad                    | USD6.500     | 0             | 2                 | 2                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Post-it                    | USD6.500     | 0             | 2                 | 2                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Branded Fleece Neck Warmer | USD6.500     | 0             | 2                 | 2                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Bandana                    | USD6.500     | 0             | 2                 | 2                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |



AVAILABLE



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# 06|17|2026 Benefits associated with sponsorship

## SILVER SPONSOR

| Product / Sponsor    | Price in USD | Stand (3x2 m) | All Access Passes | Passes to Exhibition Area | Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month) | Advertorial on Portalfruticola.com* | Logo on event website | Logo on welcome totem and rotating video during breaks | Video in the stands area | Video in plenary |
|----------------------|--------------|---------------|-------------------|---------------------------|-----------------------------------------------------------------------------|-------------------------------------|-----------------------|--------------------------------------------------------|--------------------------|------------------|
| Carg bag             | USD 4.200    | 0             | 2                 | 2                         |                                                                             |                                     | ✓                     | ✓                                                      |                          |                  |
| Hydration point      | USD 4.200    | 0             | 2                 | 2                         |                                                                             |                                     | ✓                     | ✓                                                      |                          |                  |
| Translation Cabin    | USD 3.800    | 0             | 2                 | 2                         |                                                                             |                                     | ✓                     | ✓                                                      |                          |                  |
| Candies / Chocolates | USD 3.800    | 0             | 2                 | 2                         |                                                                             |                                     | ✓                     | ✓                                                      |                          |                  |
| Wardrobe             | USD 3.800    | 0             | 2                 | 2                         |                                                                             |                                     | ✓                     | ✓                                                      |                          |                  |

! If you have any proposal or idea related to merchandising, we would be glad to hear about it and help bring it to life. You can reach us at [events@yentzengroup.com](mailto:events@yentzengroup.com)

## STANDS

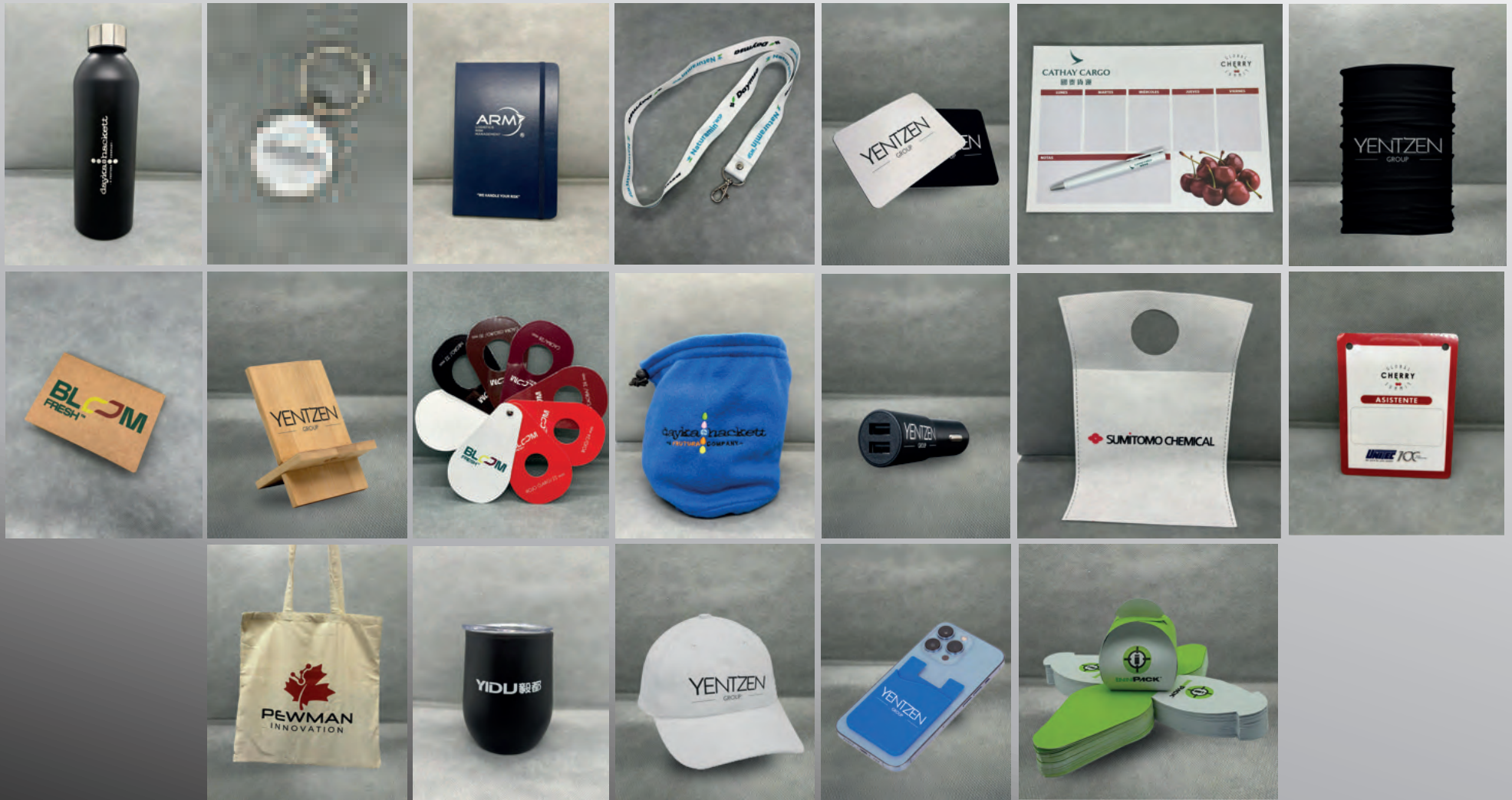
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|------------------------|--------------|---------------|-------------------|---------------------------|-----------------------------------------------------------------------------|-------------------------------------|-----------------------|--------------------------------------------------------|--------------------------|------------------|
| Corporate Stand (3x2m) | USD 3.500    | USD 3.700     | 1                 | 2                         |                                                                             |                                     | ✓                     | ✓                                                      |                          |                  |
| Corporate Stand (4x3m) | USD 8.000    | USD 8.500     | 2                 | 4                         | ✓                                                                           |                                     | ✓                     | ✓                                                      |                          |                  |

\*Prices do not include Chilean VAT

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# Products photographs











# Sponsors 2025

## PLATINUM SPONSORS



## GOLD SPONSORS



## SILVER SPONSOR



## SPONSORING COMPANIES





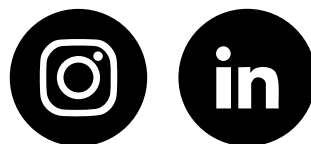
# YENTZEN

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## GROUP

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 [events@yentzengroup.com](mailto:events@yentzengroup.com) / [entradas@yentzengroup.com](mailto:entradas@yentzengroup.com)



Yentzen Events

