



# Cherry *Tech* 2026

## BROCHURE



[www.cherrytechconvention.com](http://www.cherrytechconvention.com)



SMARTCHERRY

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# Why attend?

**CherryTech** is not just a technical event — it's a real opportunity to turn knowledge into action. **With over 1,600 attendees** at its third edition in 2025, participation from **80 sponsoring companies**, and the most influential experts in the field, the event delivers **practical tools and specialized content** to support better decision-making in the field and postharvest operations.

In an industry under constant pressure to produce high-quality fruit faster and more efficiently, this event once again seeks answers to real-world challenges: water management strategies, cherry tree physiology, varietal development, disease control, **technologies to enhance fruit condition, and sustainable production.**

In addition, *CherryTech* features a **scientific poster exhibition area** dedicated to research on cherry production—a space that fosters the **exchange of academic and applied knowledge, opening new perspectives for innovation and study in the industry.**

Attending **CherryTech 2026** means staying on the cutting edge of technical knowledge, exchanging experiences with fellow professionals, and remaining competitive in an industry that demands precision, adaptability, and continuous improvement.

**Don't miss the fourth edition of the industry's most important technical event!**



06 | 17 | 2026

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**4th EDITION**  
MONTICELLO, CHILE


# Tickets 2026



Category 	Value 2026
Early bird	USD 220
General ticket	USD 240
Pack of 10 tickets	USD 2080



Early bird until February 21st, 2026

To purchase your ticket, send an email to  
 [entradas@yentzengroup.com](mailto:entradas@yentzengroup.com)

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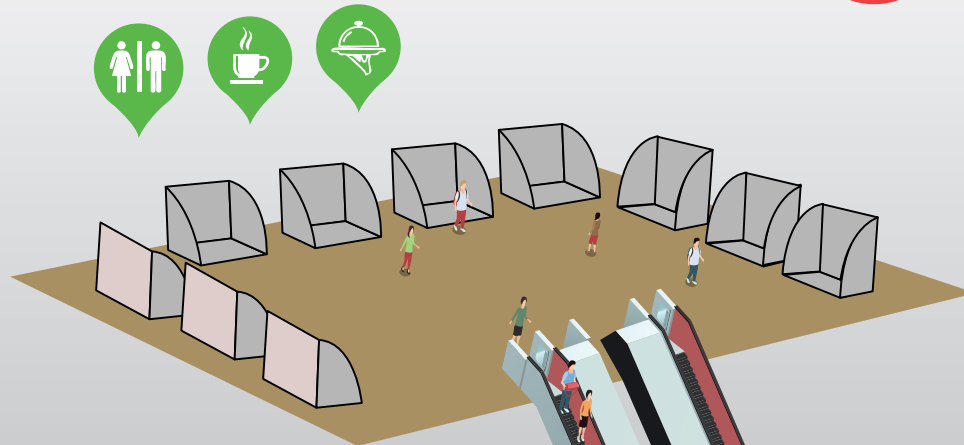
**4th EDITION**  
MONTICELLO, CHILE

# Layout 2026



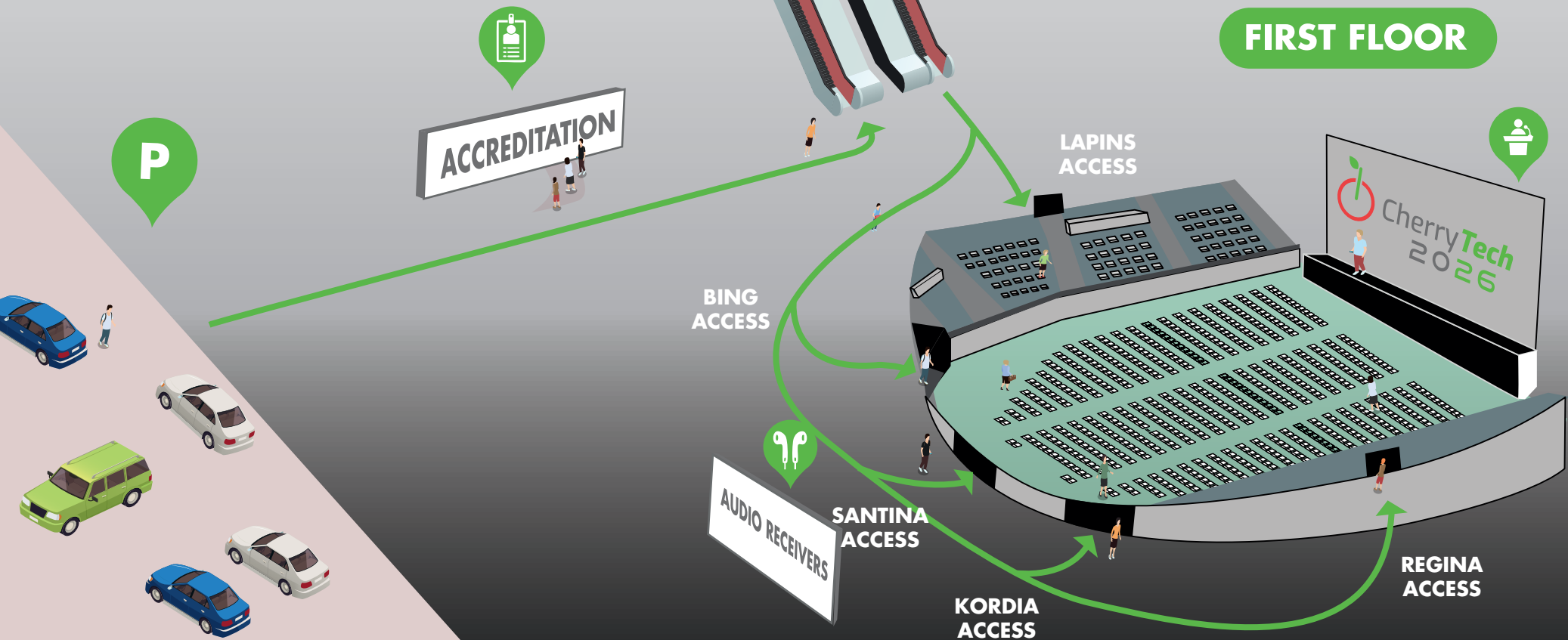
## Booths

SECOND FLOOR

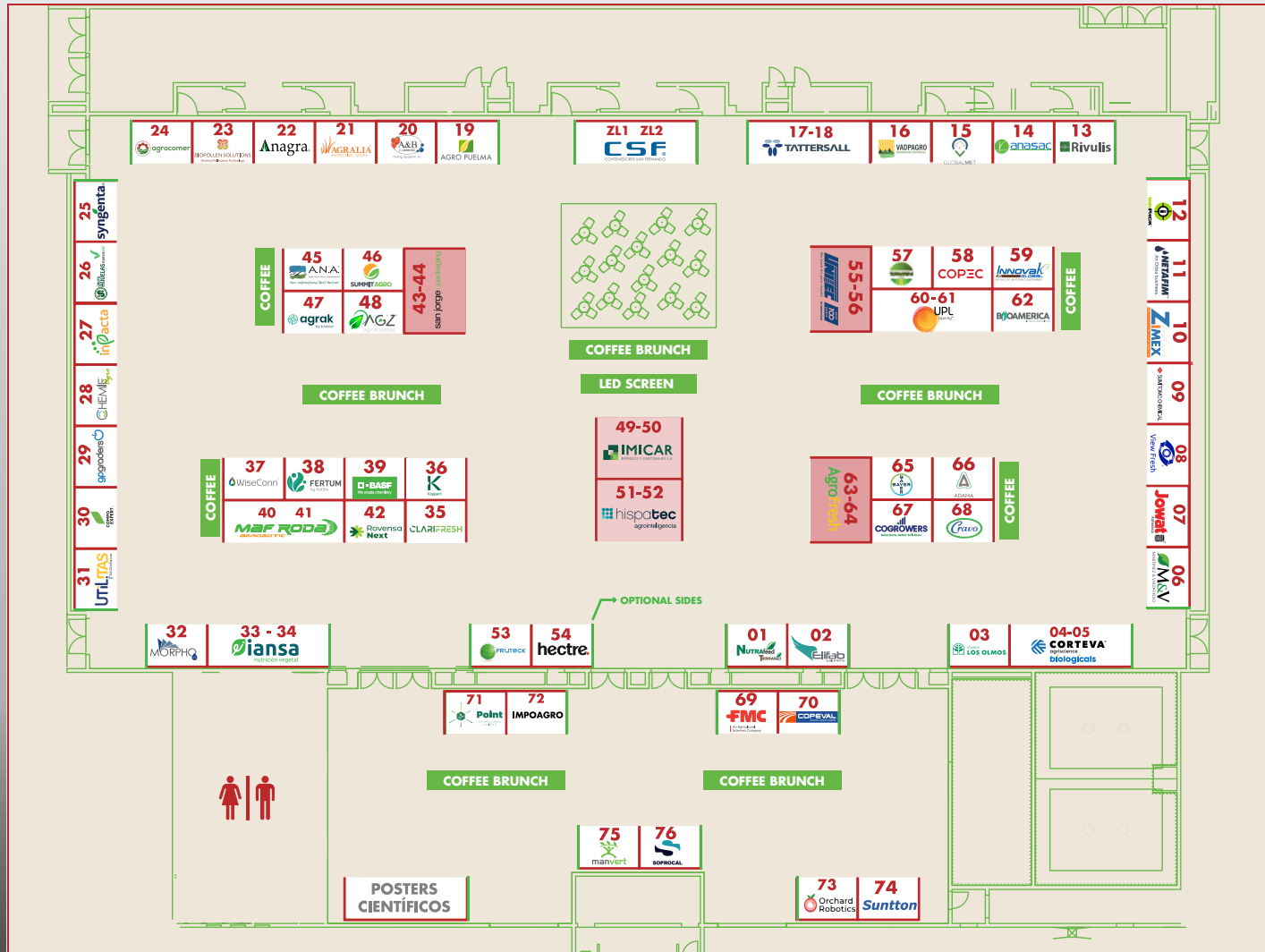


## Conference







FIRST FLOOR



# Booth layout 2026



## Legend

-  Stands 3x2
-  Stands 4x3
-  Lounge area
-  Restrooms
-  Food and drinks
-  Reserved

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# Benefits associated with sponsorship

## PLATINUM SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
<b>Exclusive Brunch</b> Video to be played during brunch in Stand Area and Plenary (2 min max) -Napkins with company logo	USD56.000	2	5	5	✓	✓	✓	✓	✓	✓
<b>Lounge Area (Exclusive Sponsorship)</b> -Logo and video only on Bingo area screen - Welcome arch to Lounge Area with company logo	USD17.000	1	3	5	✓	✓	✓	✓	✓	
<b>Jockey</b>	USD12.000	0	3	5	✓	✓	✓	✓		
<b>Material bag</b>	USD12.000	1	3	5	✓	✓	✓	✓		
<b>Lanyards</b>	USD12.000	1	3	5	✓	✓	✓	✓		
<b>Showcase your machine</b> *Includes 4 promotional banners and 1 branded counter	USD9.000	0	5	0			✓	✓		
<b>Cloakroom(LED)</b> *Includes a 6x2.5 m LED screen	USD9.000	0	4	0			✓	✓		
<b>Charging station</b> *PVC archway and 4 totems placed throughout the event	USD9.000	0	4	0			✓	✓		
<b>Cherry Sizer</b>	USD9.000	0	3	5	✓	✓	✓	✓		
<b>Mug</b>	USD9.000	0	3	5	✓	✓	✓	✓		
<b>Badges</b>	USD8.500	0	3	5	✓	✓	✓	✓		
<b>Welcome Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	
<b>Morning Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	
<b>Afternoon Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	

\*Prices do not include Chilean VAT

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CSF  
CONTRADORES SAN FERNANDO

RESERVED

Daymsa

UNITEC 100

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## Benefits associated with sponsorship

### GOLD SPONSOR


Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Corporate keychain	USD8.300	0	3	5		✓	✓	✓		
Aluminum bottle with lid	USD8.300	0	3	5		✓	✓	✓		
Car charger (12V)	USD8.300	0	3	5		✓	✓	✓		
Card holder	USD8.000	0	3	5		✓	✓	✓		
Wine set	USD8.000	0	3	5		✓	✓	✓		
Phone case desktop	USD7.500	0	3	5		✓	✓	✓		
Welcome dinner	USD7.500	0	3	5		✓	✓	✓		
Mouse Pad	USD7.500	0	3	5		✓	✓	✓		
LED floor <small>*3x2 m LED screen</small>	USD7.500	0	3	0			✓	✓		
PVC Cloakroom <small>*6x2.5 m stretched PVC</small>	USD7.000	0	4	0			✓	✓		
Desk Planner Pad + Pencil	USD7.000	0	3	5		✓	✓	✓		
Notepad	USD6.500	0	2	2		✓	✓	✓		
Post-it	USD6.500	0	2	2		✓	✓	✓		
Branded Fleece Neck Warmer	USD6.500	0	2	2		✓	✓	✓		
Bandana	USD6.500	0	2	2		✓	✓	✓		
Event mascot <small>*Customized band with the sponsoring company's branding</small>	USD6.500	0	3	0			✓	✓		

\*Prices do not include Chilean VAT

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## SILVER SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Carg bag	USD 4.200	0	2	2			✓	✓		
Hydration point	USD 4.200	0	2	2			✓	✓		
Candies / Chocolates	USD 3.800	0	2	2			✓	✓		

 If you have any proposal or idea related to merchandising, we would be glad to hear about it and help bring it to life. You can reach us at [events@yentzengroup.com](mailto:events@yentzengroup.com)

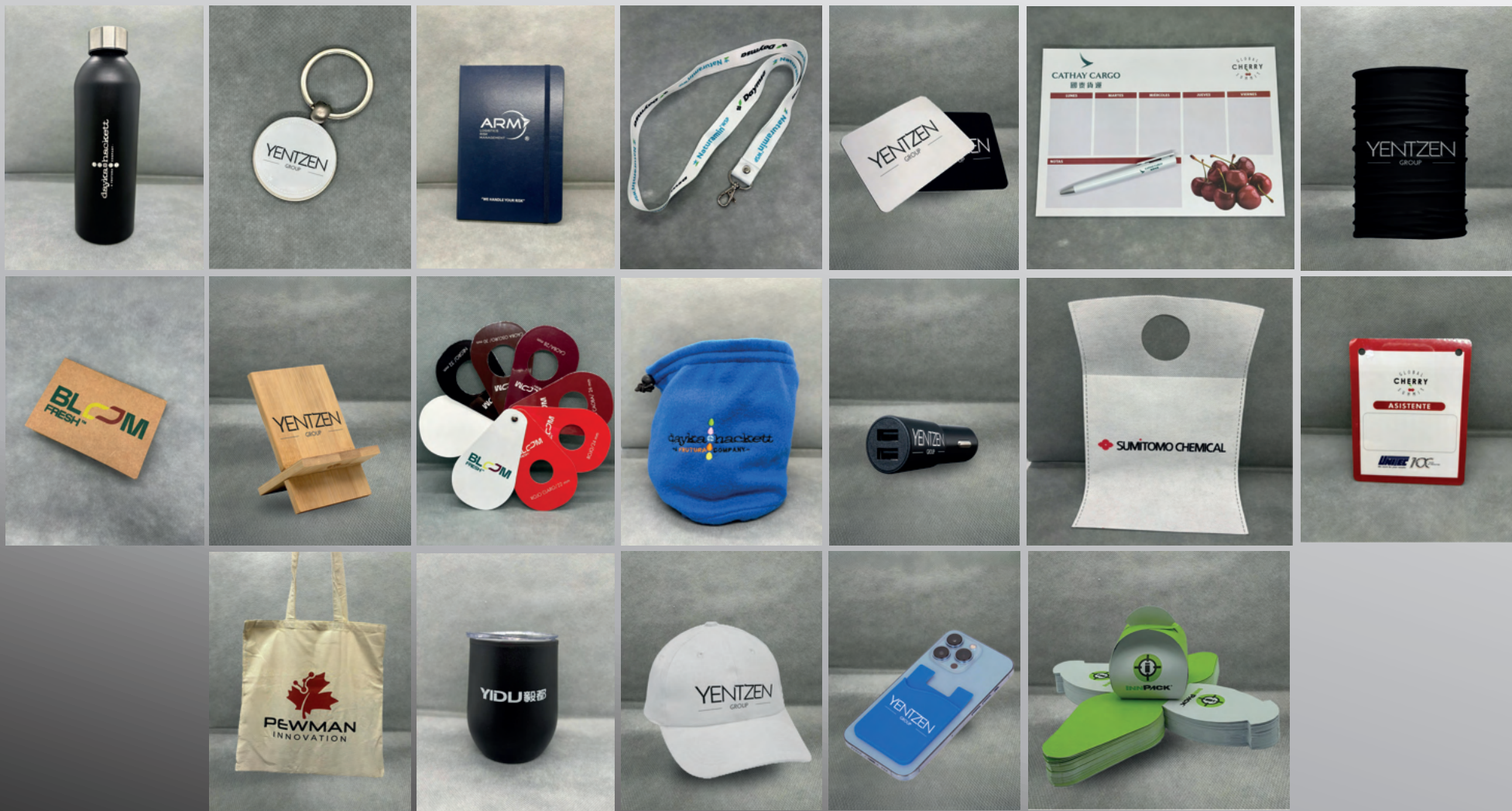
## STANDS

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Corporate Stand (3x2m)	USD 3.500	USD 3.700	1	2			✓	✓		
Corporate Stand (4x3m)	USD 8.000	USD 8.500	2	4	✓		✓	✓		

\*Prices do not include Chilean VAT

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# Products photographs





 **CherryTech**  
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# Sponsors 2025

## PLATINUM SPONSORS



## GOLD SPONSORS



## SILVER SPONSOR



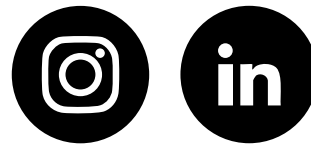
## SPONSORING COMPANIES



# YENTZEN

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✉ [events@yentzengroup.com](mailto:events@yentzengroup.com) / [entradas@yentzengroup.com](mailto:entradas@yentzengroup.com)



Yentzen Events

