CherryTech



06 / 16 / 2021

5th edition

Gran Arena Monticello, Chile

Organized by: SMARTCHERRY YENTZEN GROUP

www.cherrytechconvention.com

Welcome!

Join the global community of cherry growers and industry professionals at this **unique event.**

Impactful Statistics:

2023	1,000 attendees 60 sponsoring companies
2024	1,200 attendees 70 sponsoring companies
2025	1,600 attendees 80 sponsoring companies
2026	1,600 attendees 80 sponsoring companies



Tickets 2027

CherryTech

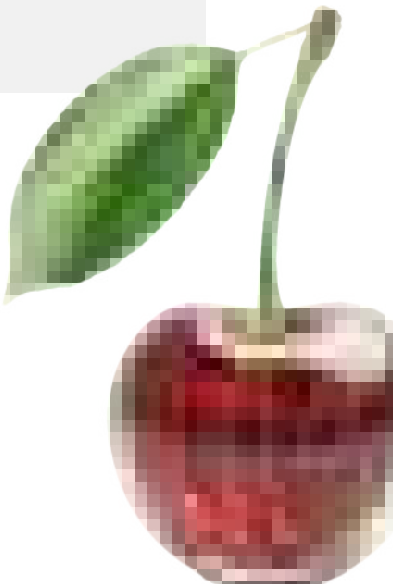
Category	Value 2027
Early bird	USD 210
General ticket	USD 250
Pack of 10 tickets	USD 2100
Pack of 11 tickets (exclusive benefit for 2027 sponsors)	USD 2100

Exclusive benefit during renewal period:

Pack of 12 tickets : USD 2100

*Exclusive benefit for 2026 sponsors

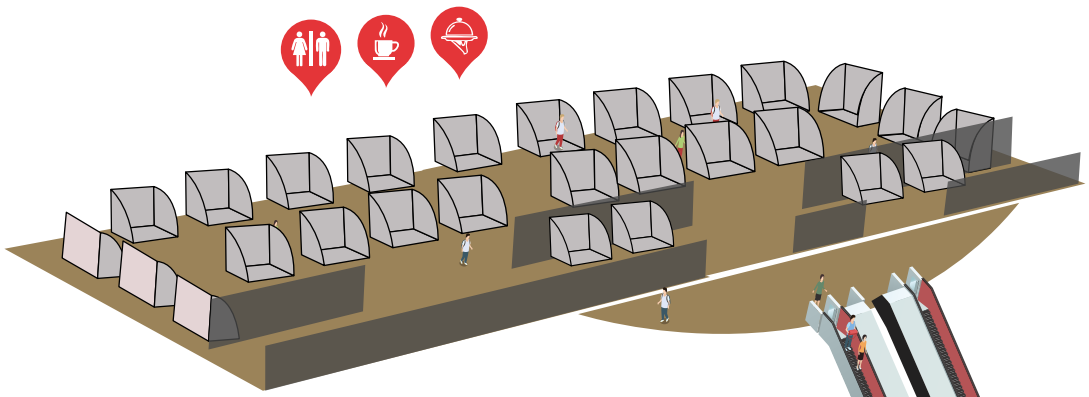
* Early bird until january 31, 2027



Layout 2027

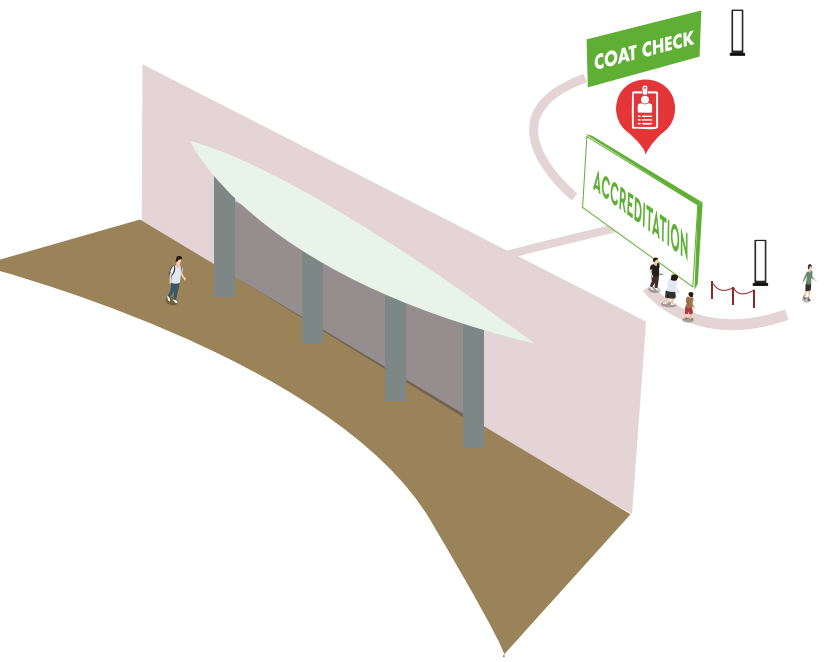
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Discover our facilities!



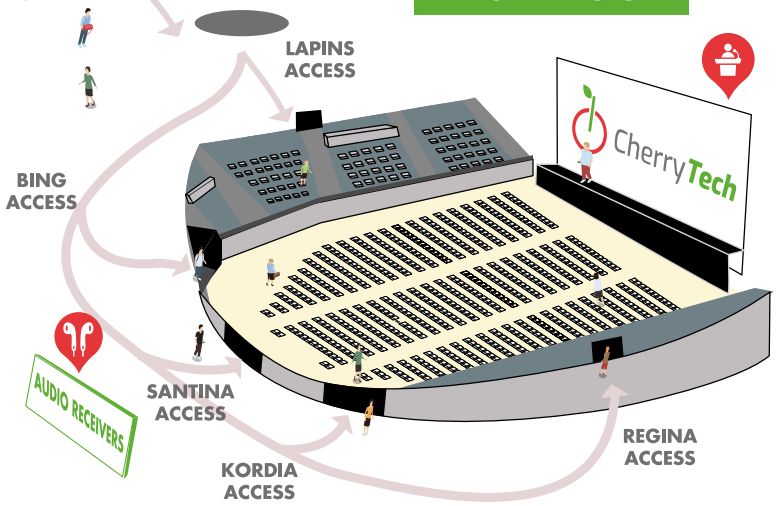
Booths

SECOND FLOOR



Conference

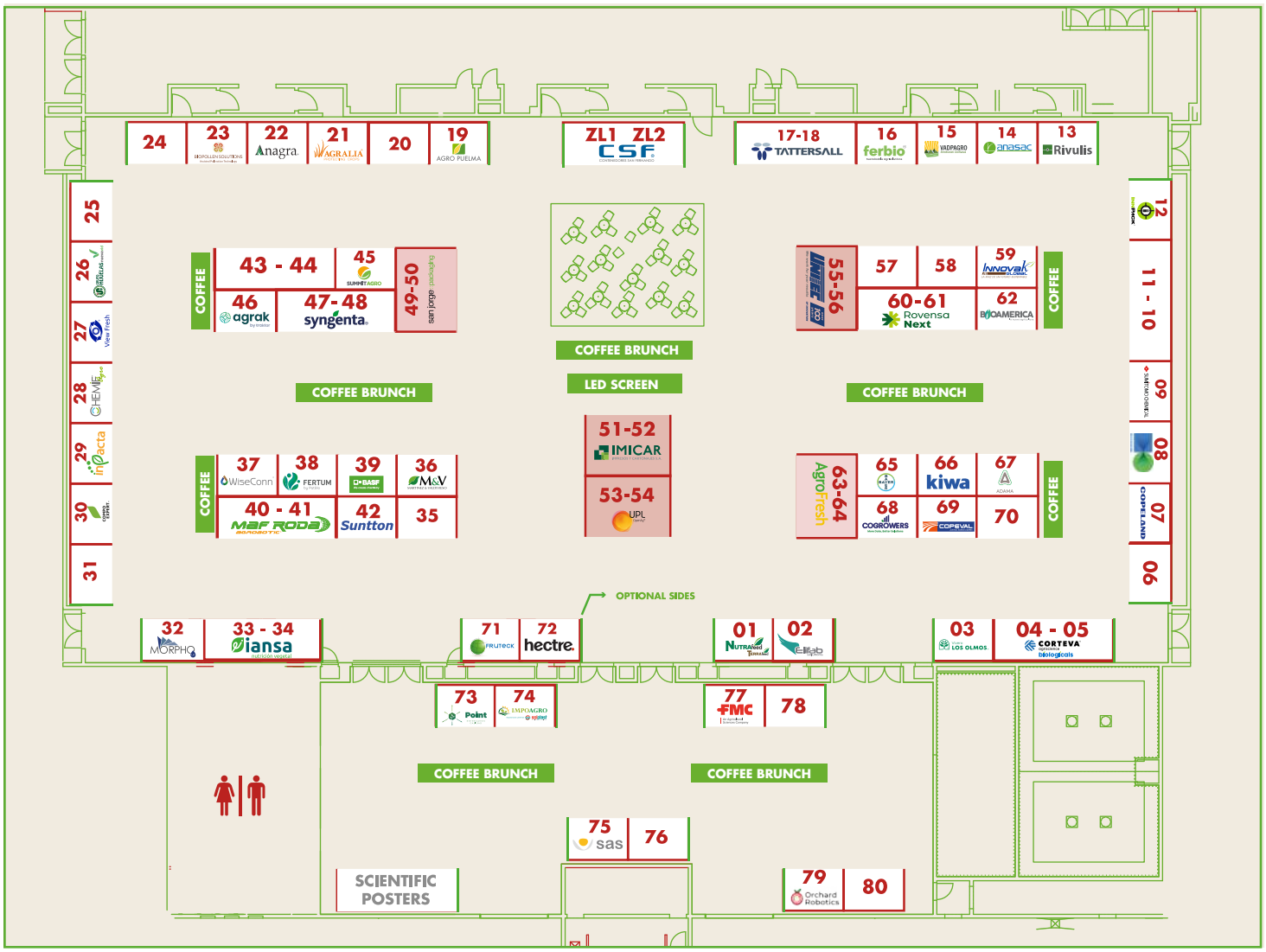
FIRST FLOOR



Booth layout 2027

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Monticello, San Francisco de Mostazal, Chile



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Sponsorship Opportunities

Description and benefits by sponsorship

Reference prices in USD



Platinum Category

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Exclusive Brunch

USD 52.000

Sponsorship shared between two non-competing companies. Provides brand presence throughout the event's exclusive brunch, with the opportunity for each sponsoring company to display a video of up to 1 minute on the welcome screen and in the booth area. This sponsorship is designed to maximize visibility during one of the summit's busiest networking opportunities.

Included benefits:

- **1 booth (3 × 2 m) per sponsoring company**
- **5 full-access passes**
- **5 exhibition area passes**
- **Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)**
- **Sponsored article on Portal Frutícola**
- **Logo on the event website**
- **Logo on the welcome totem and rotating video during breaks**
- **Video in the booth area**
- **Video during the plenary session**



Lounge area

(exclusive sponsorship)

USD 19.800

CSF®
CONTENEDORES SAN FERNANDO

Exclusive sponsorship of the Lounge Area, including prominent display of the company's logo and video exclusively on the Lounge Area screen, as well as a customized welcome arch featuring the sponsoring company's logo at the entrance to a dedicated space for relaxation and conversation.

Included benefits:

- **1 booth (3 × 2 m)**
- **3 full-access passes**
- **5 exhibition area passes**
- **Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)**
- **Sponsored article on Portal Frutícola**
- **Logo on the event website**
- **Logo on the welcome totem and rotating video during breaks**
- **Video in the booth area**

Platinum Category

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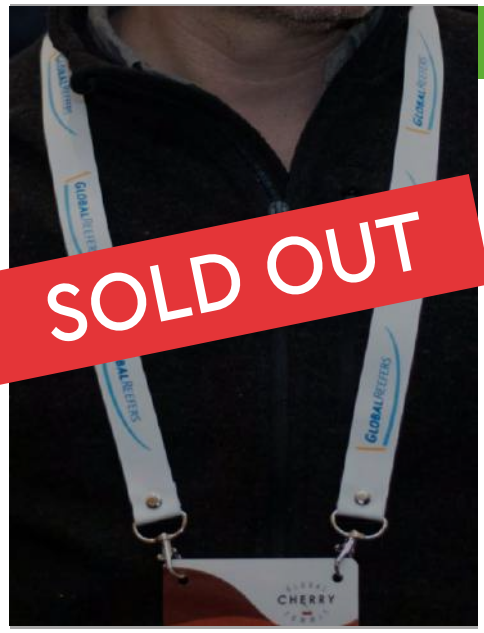
Material Bag

USD 12.800

Sponsoring company's logo on the official event tote bag distributed to every attendee upon arrival. This sponsorship offers lasting brand visibility as the attendees use the bag throughout the event and beyond.

Included benefits:

- 1 booth (3 × 2 m)
- 3 full-access passes
- 5 exhibition area passes
- Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)
- Sponsored article on Portal Frutícola
- Logo on the event website
- Logo on the welcome totem and rotating video during breaks



Lanyards

USD 12.300

Daymsa

Customization of the lanyards used by all attendees. As an item used continuously throughout the event, it guarantees ongoing and broad brand exposure.

Included benefits:

- 1 booth (3 × 2 m)
- 3 full-access passes
- 3 full-access passes
- Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)
- Sponsored article on Portal Frutícola
- Logo on the event website
- Logo on the welcome totem and rotating video during breaks

Platinum Category

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Showcase Your Machinery

USD 9.000

Exhibition space for a vehicle or piece of machinery (technical specifications subject to approval) in a designated high-traffic area of the event. Includes 4 advertising flags and 1 customized counter, providing brand presence within the assigned space.

Included benefits:

- 5 full-access passes
- 4 advertising flags featuring the sponsoring company's logo
- 1 customized counter
- Logo on the event website
- Logo on the welcome totem and rotating video during breaks



Cherry Sizer

USD 9.500

Sponsorship of the cherry sizer, a tool widely used by industry professionals. The sponsoring company gains brand presence on equipment directly related to the cherry business, and of strong relevance to the target audience.

Included benefits:

- 3 full-access passes
- 5 exhibition area passes
- Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)
- Sponsored article on Portal Frutícola
- Logo on the event website
- Logo on the welcome totem and rotating video during breaks

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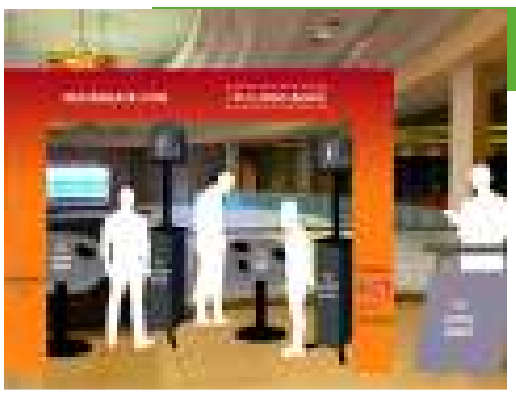
Coat Check

USD 9.000

Brand presence in the event coat check through a customized banner and LED visual support. Includes a counter serving as an information point for the sponsoring company, located in a mandatory high-traffic area for attendees.

Included benefits:

- **4 full-access passes**
- **1 LED banner**
- **Logo on the event website**
- **Logo on the welcome totem and rotating video during breaks**



Charging Station

USD 9.000

Dedicated device-charging area enclosed by a customizable arch, with multiple charging stations offering both wired and wireless charging to encourage networking. Includes a counter where the sponsoring company can have a representative providing information.

Included benefits:

- **4 full-access passes**
- **Logo on the event website**
- **Logo on the welcome totem and rotating video during breaks**

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Badge

USD 8.900

UNIEC We work for your results over 100 years OF INNOVATION

Customization of the official badge worn by every attendee throughout the event. As a mandatory individual item, it provides permanent and high-impact brand presence throughout the entire event.

Included benefits:

- 3 full-access passes
- 5 exhibition area passes
- Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)
- Sponsored article on Portal Frutícola
- Logo on the event website
- Logo on the welcome totem and rotating video during breaks



Welcome Coffee Break

USD 8.900

Sponsorship of the event's welcome coffee break. The company gains brand visibility and networking opportunities from the moment attendees arrive.

Included benefits:

- 3 full-access passes
- 5 exhibition area passes
- Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)
- Sponsored article on Portal Frutícola
- Logo on the event website
- Logo on the welcome totem and rotating video during breaks

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Morning Coffee Break

USD 8.900

Sponsorship of the morning coffee break, with brand presence at the coffee station and during the mid-morning break, a high-engagement networking opportunity among participants.

Included benefits:

- 3 full-access passes
- 5 exhibition area passes
- Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)
- Sponsored article on Portal Frutícola
- Logo on the event website
- Logo on the welcome totem and rotating video during breaks



Afternoon Coffee Break

USD 8.900

Sponsorship of the afternoon coffee break, with brand presence at the coffee station during the afternoon break, reinforcing exposure during a networking opportunity.

Included benefits:

- 3 full-access passes
- 5 exhibition area passes
- Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)
- Sponsored article on Portal Frutícola
- Logo on the event website
- Logo on the welcome totem and rotating video during breaks
- Video in the booth area

Platinum Category

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Hydration Bottle

USD 9.000

Sponsoring company's logo on the water bottle distributed to attendees in the official tote bag. This sponsorship offers lasting brand visibility throughout the event and beyond.

Included benefits:

- **3 full-access passes**
- **5 exhibition area passes**
- **Sponsored article on Portal Frutícola**
- **Logo on the event website**
- **Logo on the welcome totem and rotating video during breaks**

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Welcome dinner

USD 7.700

Sponsorship of the event's welcome dinner. Provides brand presence in a relaxed and exclusive networking setting for key industry players and event participants.

Included benefits:

- 3 full-access passes
- 5 exhibition area passes
- Sponsored article on Portal Frutícola
- Logo on the event website
- Logo on the welcome totem and rotating video during breaks
- Rotating video during the cocktail reception



Mouse Pad

USD 7.500

Customization of the mouse pad distributed to attendees with the logo or design provided by the sponsoring company. A practical everyday desk item that offers brand visibility well beyond the event.

Included benefits:

- 3 full-access passes
- 5 exhibition area passes
- Sponsored article on Portal Frutícola
- Logo on the event website
- Logo on the welcome totem and rotating video during breaks

Gold Category

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Gran Arena Monticello, Chile



Desktop Phone Stand

USD 8.100

Customization of the desktop phone stand distributed to attendees with the sponsoring company's logo. A daily-use product for the workplace, providing lasting and recurring brand exposure.

Included benefits:

- 3 full-access passes
- 5 exhibition area passes
- Sponsored article on Portal Frutícola
- Logo on the event website
- Logo on the welcome totem and rotating video during breaks



Sticky Notes

USD 6.700

Sponsor's logo on the sticky notes distributed to participants, a practical and frequently used item that keeps the brand visible through the attendee's daily routine.

Included benefits:

- 2 full-access passes
- 2 exhibition area passes
- Sponsored article on Portal Frutícola
- Logo on the event website
- Logo on the welcome totem and rotating video during breaks

Gold Category

06 / 16 / 2021

Gran Arena Monticello, Chile



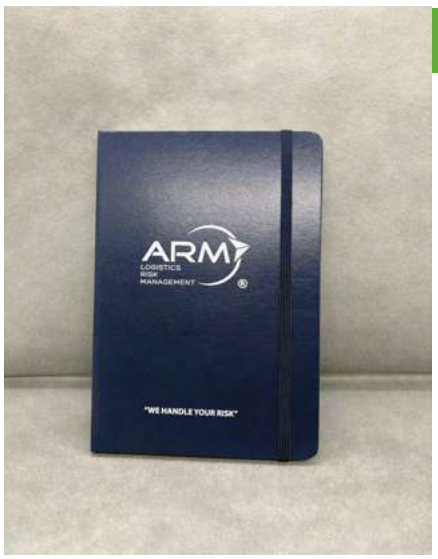
Bandana

USD 6.900

Customization of the bandana distributed to attendees, a versatile accessory that reinforces brand visibility both during the event and afterwards

Included benefits:

- 2 full-access passes
- 2 exhibition area passes
- Sponsored article on Portal Frutícola
- Logo on the event website
- Logo on the welcome totem and rotating video during breaks



Notebook + Pen

USD 6.800

Customized notebook and pen set featuring the sponsor's brand. An item used during event presentations and beyond, providing sustained brand exposure over time.

Included benefits:

- 2 full-access passes
- 2 exhibition area passes
- Sponsored article on Portal Frutícola
- Logo on the event website
- Logo on the welcome totem and rotating video during breaks

Silver Category

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Hydration Station

USD 4.900

Sponsorship of the event's hydration stations. Four hydration stations equipped with RGB lighting will be located in the Arena Monticello floor area, with 2 LED banners providing visual support for 2 of the stations.

Provides brand presence in high-traffic areas where attendees stop throughout the event.

Included benefits:

- **2 full-access passes**
- **2 exhibition area passes**
- **Logo on the event website**
- **Logo on the welcome totem and rotating video during breaks**



Car bag

USD 4.400

Customization of the car bag distributed to attendees, a practical and long-lasting item that ensures brand visibility in the participant's daily life.

Included benefits:

- **2 full-access passes**
- **2 exhibition area passes**
- **Logo on the event website**
- **Logo on the welcome totem and rotating video during breaks**

Silver Category

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Gran Arena Monticello, Chile



Candies / Chocolates

USD 4.200

Sponsoring company's logo on the wrappers of candies or chocolates provided to attendees in the event welcome bag, a courtesy detail that associates the sponsoring company with an enjoyable moment during the event.

Included benefits:

- **2 full-access passes**
- **2 exhibition area passes**
- **Logo on the event website**
- **Logo on the welcome totem and rotating video during breaks**



Translation Booth

USD 4.200

Sponsorship of the event's translation booth, providing brand presence on a key service for the international audience.

Included benefits:

- **2 full-access passes**
- **2 exhibition area passes**
- **1 LED banner**
- **Logo on the event website**
- **Logo on the welcome totem and rotating video during breaks**
- **Logo printed on the table skirt**

Stands

06 /16 / 2021

Gran Arena Monticello, Chile



Design subject to modifications

Corporate Booth (3×2m)

Included benefits:

- 1 full-access pass
- 2 exhibition area passes
- Logo on the event website
- Logo on the welcome totem and rotating video during breaks

RENEWAL PRICE USD 3.500 | REGULAR PRICE USD 3.800



Design subject to modifications

Corporate Booth (4×3m)

Included benefits:

- 2 full-access passes
- 4 exhibition area passes
- Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)
- Logo on the event website
- Logo on the welcome totem and rotating video during breaks

RENEWAL PRICE USD 8.000 | REGULAR PRICE USD 8.600

Gallery 2026













Sponsoring companies 2026

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AGRO PUELMA

agrocomer

A.N.A.

ADAMA

agrak by traktor

BIOAMERICA

BIOPOLLEN SOLUTIONS Assisted Pollination Technology

BAYER

BASF We create chemistry

CLARIFRESH

COPEC

COGROWERS More Data, Better Solutions

CHEMIE Agro

CORTEVA agriscience biologicals

COPEVAL

COMPO EXPERT

Cravo

Elifab solutions

viansa nutrición vegetal

Jowat

FMC An Agricultural Sciences Company

FERTUM by PotBio

FRUTeck

FERPAC Nutrición y Bioprotección

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hectre.

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